

ff the Phone

Hang Up and Drive

Driving and cell phone conversations both require a great deal of thought. When doing them at the same time, **your brain is unable to do either well**. While driving, this often results in crashes due to delayed braking times and not seeing traffic signals or signs.

Employee crashes, even when employees use hands-free devices, can hold **employers liable for up to \$25 million**.



Drivers talking on cell phones can **miss seeing up to 50% of their driving environments**,


including pedestrians and red lights or vehicles that have slowed down or stopped.

Miss seeing up to 50%



A GREATER CRASH RISK

Even portable hands-free and vehicle-integrated hands-free cell phone use involve visual-manual tasks at least half of the time, which is associated with a greater crash risk.



Cell phones are a top distraction because so many drivers use them for long periods of time each day. Almost everyone has seen a driver distracted by a cell phone, but when you are the one distracted, you often don't realize that driver is YOU!