

Our Driving Concern

an **nsc** program

2026 OBSERVANCE CALENDAR

OHIO

DATE	EVENT	PRIMARY MESSAGE	LEARN MORE
FEBRUARY 8	SUPER BOWL LX - IMPAIRED DRIVING	FANS DON'T LET FANS DRIVE DRUNK	https://www.nhtsa.gov/super-bowl-sunday-fans-dont-let-fans-drive-drunktext
MARCH 2-8	VEHICLE SAFETY RECALLS WEEK	CHECK TO PROTECT	https://checktoprotect.org/
MARCH 17	ST. PATRICK'S DAY - IMPAIRED DRIVING	BUZZED DRIVING IS DRUNK DRIVING	https://www.nhtsa.gov/press-releases/dont-test-your-luck-st-patricks-day
APRIL	NATIONAL DISTRACTED DRIVING AWARENESS MONTH	PUT THE PHONE AWAY OR PAY	https://www.nhtsa.gov/april-distracted-driving-awareness-month
APRIL 6-13	DISTRACTED DRIVING WEEK	PUT THE PHONE AWAY OR PAY	https://www.nhtsa.gov/campaign/distracted-driving
APRIL 20	DRUG-IMPAIRED DRIVING CAMPAIGN	IF YOU FEEL DIFFERENT, YOU DRIVE DIFFERENT	https://www.trafficsafetymarketing.gov/safety-topics/drug-impaired-driving/if-you-feel-different-you-drive-different/420h text

DATE	EVENT	PRIMARY MESSAGE	LEARN MORE
MAY	NATIONAL YOUTH TRAFFIC SAFETY MONTH	PROMOTE SAFE TEEN DRIVING	https://www.nsc.org/road/resources/dih/driveithome?
MAY	NATIONAL BICYCLE SAFETY MONTH	SHARE THE ROAD SAFETY FOR ALL ROAD USERS	https://www.safercar.gov/press-releases/consumer-advisory-safety-tips-bicycle-safety-month-bike-school-day
MAY	MOTORCYCLE SAFETY AWARENESS MONTH	SHARE THE ROAD SAFETY FOR ALL ROAD USERS	https://www.trafficsafetymarketing.gov/safety-topics/motorcycle-safety
MAY 1	NATIONAL HEATSTROKE PREVENTION DAY	ONCE YOU PARK, STOP. LOOK. LOCK	https://www.safercar.gov/press-releases/nhtsa-help-prevent-child-heatstroke-and-stop-look-lock
MAY 11-31	CLICK IT OR TICKET	CLICK IT OR TICKET	https://www.safercar.gov/campaign/click-it-or-ticket
JUNE	NATIONAL SAFETY MONTH		https://www.nsc.org/workplace/national-safety-month
JULY	VEHICLE THEFT PREVENTION MONTH		https://www.safercar.gov/vehicle-safety/vehicle-theft-prevention

DATE	EVENT	PRIMARY MESSAGE	LEARN MORE
JULY 4	IMPAIRED DRIVING & DRUG-IMPAIRED DRIVING	BUZZED DRIVING IS DRUNK DRIVING; IF YOU FEEL DIFFERENT, YOU DRIVE DIFFERENT	https://www.nhtsa.gov/celebrate-america-safely-july-4th
JULY 6-31	SPEED CAMPAIGN	SPEEDING SLOWS YOU DOWN	https://www.trafficsafetymarketing.gov/safety-topics/speeding/speeding-slows-you-down
AUGUST 19-SEPTEMBER 7	AUGUST/LABOR DAY IMPAIRED DRIVING	DRIVE SOBER OR GET PULLED OVER; RIDE SOBER OR GET PULLED OVER; IF YOU FEEL DIFFERENT, YOU DRIVE DIFFERENT; DRIVE HIGH, GET A DUI	https://www.trafficsafetymarketing.gov/safety-topics/drunk-driving/drive-sober-or-get-pulled-over/august-labor-day
SEPTEMBER 20-26	CHILD PASSENGER SAFETY WEEK	OCCUPANT PROTECTION	https://www.cpsboard.org/resource-center/cpsweek/
SEPTEMBER 26	NATIONAL SEAT CHECK SATURDAY	OCCUPANT PROTECTION	https://www.nhtsa.gov/press-releases/national-car-seat-check-saturday-2024
OCTOBER	PEDESTRIAN SAFETY MONTH	PEDESTRIAN SAFETY	https://www.trafficsafetymarketing.gov/safety-topics/pedestrian-safety
OCTOBER 18-24	TEEN DRIVING SAFETY WEEK	TEEN DRIVING ISSUES	https://www.nsc.org/road-resources/national-teen-driver-safety-week

DATE	EVENT	PRIMARY MESSAGE	LEARN MORE
OCTOBER 19-23	NATIONAL SCHOOL BUS SAFETY WEEK	OCCUPANT PROTECTION	https://www.napt.org/nsbsw
OCTOBER 31	HALLOWEEN - IMPAIRED DRIVING	BUZZED DRIVING IS DRUNK DRIVING; IF YOU FEEL DIFFERENT, YOU DRIVE DIFFERENT	https://www.nhtsa.gov/halloween-safety-tips
NOVEMBER 25	THANKSGIVING EVE	BUZZED DRIVING IS DRUNK DRIVING	https://www.trafficsafetymarketing.gov/safety-topics/drunk-driving/buzzed-driving-drunk-driving/thanksgiving-eve
NOVEMBER 25-29	THANKSGIVING HOLIDAY TRAVEL	BUZZED DRIVING IS DRUNK DRIVING; IF YOU FEEL DIFFERENT, YOU DRIVE DIFFERENT	https://www.nhtsa.gov/thanksgiving-travel-safety-tips
NOVEMBER 26	THANKSGIVING	BUCKLE UP. EVERY TRIP. EVERY TIME.	https://www.nhtsa.gov/thanksgiving-travel-safety-tips#buckle-up-every-trip.-every-time
DECEMBER	IMPAIRED DRIVING WINTER HOLIDAY SEASON	BUZZED DRIVING IS DRUNK DRIVING; IF YOU FEEL DIFFERENT, YOU DRIVE DIFFERENT; DRIVE SOBER OR GET PULLED OVER	https://www.trafficsafetymarketing.gov/safety-topics/drunk-driving/buzzed-driving-drunk-driving/pre-holidays-winter
DECEMBER 1-15	IMPAIRED DRIVING WINTER HOLIDAY SEASON (SOCIAL NORMING)	BUZZED DRIVING IS DRUNK DRIVING; IF YOU FEEL DIFFERENT, YOU DRIVE DIFFERENT	https://www.trafficsafetymarketing.gov/safety-topics/drunk-driving/buzzed-driving-drunk-driving/pre-holidays-winter

DATE	EVENT	PRIMARY MESSAGE	LEARN MORE
DECEMBER 7-11	OLDER DRIVER SAFETY AWARENESS WEEK		https://www.nhtsa.gov/older-drivers/keeping-our-older-drivers-safe-road
DECEMBER 16- JANUARY 1, 2027	WINTER HOLIDAY SEASON - IMPAIRED DRIVING/DRUG-IMPAIRED DRIVING	DRIVE SOBER OR GET PULLED OVER DRIVE HIGH, GET A DUI	https://www.trafficsafetymarketing.gov/safety-topics/drunk-driving/drive-sober-or-get-pulled-over/winter-holidays